

A close-up photograph of a man and a woman in a romantic embrace. The man, on the left, has dark hair and a beard, and is looking down towards the woman. The woman, on the right, has long, wavy brown hair and is looking towards the man. They are very close, with their faces just inches apart, suggesting an intimate moment. The background is dark, making the subjects stand out.

SEX
LOVE
DATING

Relationship
Niche
Writing
Samples

by
Jewel Jones

A Collection of
Excerpts from
Ebooks, Articles & Free Reports

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Re: Women's Dating Guide

Ebook Excerpt by Jewel Jones of CopyClique.com

How to Turn Up the Heat

Create plenty of E.S.P. – that's "Extra Special Passion" – in your relationship and enjoy the benefits of a new, improved bond. Plan a hot, romantic date for your honey, pour on the sweet nothings even while you're both still at work, and let the love bug bite way into the night.

If you want to come closer, engage in a series of special erotic activities leading up to and during sex. You can do this by treating your next lovemaking session as a journey sprinkled with a plethora of sensual delights.



Long before you reach the bedroom, living room, hotel or wherever your romantic setting may be, make each other feel like the sexiest beings on the planet! Make each other feel desirable, worth going the extra mile for.

1. Prioritize a Sexy Rendezvous Each Week

At least once a week, plan to spend an hour or longer of uninterrupted time together. It can be difficult when work, school, children, or other responsibilities demand so much attention and energy. But doing so not only strengthens the love connection you share, it increases the sexual hunger if that's been missing from your life of late.

The key element in extended foreplay is the anticipation it builds. Anticipation turns into desire, and desire becomes arousal. So let the loving start in the morning and mount throughout the day, something like this:

- ✦ You awaken together. You roll over and spoon with your honey, not making any sexual advances, though. You kiss his neck, hug, and express your love before getting out of bed.
- ✦ Bring him his favorite breakfast to bed or coffee and the newspaper.
- ✦ Before he leaves for the day, write a love note and leave it in a special place for him to find later.
- ✦ Later in the day, call him from work, asking how his day is going. You whisper how you can't wait to get home – you have something special on the menu tonight!
- ✦ On your way home from work, pick up a bottle of champagne and chocolate covered strawberries. Perhaps you even surprise him by bring home the new CD by his favorite musician. And why not pick up the exotic body oil you read about in a magazine?

2. Dress for Sex Success

If you feel your lovemaking rendezvous are important, every aspect of your body language can show it, including what you wear. There are many levels on which this can happen, and it's particularly great when both of you participate in sexy dressing.

You can wear a shorter than usual dress or skirt, low-cut blouse, and high-heeled boots or sandals accompanied by a sexy pedicure.

But use your imagination. What's most important is that you dress specifically to turn him on. The goal is to allow your sexy attitude to shine through long before those clothes come off.

3. Dirty Flirting

A picture may be worth a thousand words, but words paint powerful pictures, too. Little more can turn up the passion like sensuous uttering. Surprise your honey with

a sexy phone call during working hours, teasing with your memory of how delicious he looked last night.

No need to be in your partner's arms to get a sexual romp started. Begin your foreplay on your way home, calling your lover to express how anxious you are to see him and touch. This gets your partner excited in advance. If dining at a fine restaurant, lean over and whisper tantalizing details about how you're saving room for your "favorite dessert" – him – once the two of you get home.

Go as far as you can with details. Tell how you plan to seductively undress him later, or which body parts you're going to nibble. Talk about where you'd like to run your hands once the massage gets underway. Power flirting this way for many is the ultimate turn on. It makes a man feel wanted and sexy. It also stimulates the libido for good times to come.

Later, be sure to do precisely what you said you would.

4. Create an Extra Special Space

Wherever you choose your den of seduction to be – the living room, bedroom, or a vacation spot near the ski slopes or sandy beach, make the space special and relaxing.

- ✘ Decorate with fresh flowers, lots of flickering candles, or erotic art.
- ✘ Further alter the ambience by dimming the light or illuminating with a special, soft color light bulb.
- ✘ Appeal to the sense of smell with intoxicating incense and your favorite body oil.
- ✘ Play to the taste buds by sharing a bold red wine and feeding each other succulent fruits such as grapes or mango.

5. Surround the Senses

There are many ways to touch the soul, and doing it in the nude intertwines souls like little else can. Share a glass of wine or seductively feed each other foods in the buff. Read to each other your astrology charts, take a love quotient quiz, or tell a sexy fairy tale while wearing nothing. Dance together to heady music or turn a board game into a strip challenge for the "loser."

As a next step, take a bubble bath together, lovingly washing each other from head to toe. Water is relaxing, and it's a symbol of sexuality. Massage each other during or after the bath to further fuse souls. Ultimately, this time is designed to show each other you're loved, adored, and cherished.

Showering or bathing together prior to sex not only gets you clean, it provides a perfect time to prime your body for ecstasy. The warm water loosens muscles and clears the nasal passages, helping to enhance your sense of smell. It also improves blood circulation, making your bodies more receptive to touch. Lather each other with an aromatic shower gel or musky soap.

6. Undress Your Baby

Men love being undressed as much as women do. Undressing your guy sends this message: "I want more of you – and I want more of you now." Undressing your partner is best done as a loving move, not like molestation (unless that's a fantasy you've both agreed would be fun).

Go slowly, removing one article of clothing at a time. Gaze into his eyes as much as you can. Smile a little, showing you're delighted with what you're finding underneath what you're unbuttoning or unzipping. Verbalize your pleasure with what you're seeing.

Many men complain that women don't take this initiative enough. Women should know that being pampered this way is especially desired by men. It shows that you know how to take care of your man. But ladies: Don't strip off his clothes and then lay back and await him to take charge. Go ahead and finish the job. Allow him to lay back and be fully catered to.

7. Touch Therapy

Flash back to your childhood a moment. Who doesn't remember their mother patting their hair in place or using a little spittle to wipe a dirt streak or food stain from their young face? Or good old dad straightening a boy's tie or neatening his shirt collar?

Now fast-forward to your style of showing your honey affection. Never underestimate the power of a subtle touch between lovers. Even the most non-sexual spot touched can light a fire in an adult who just isn't caressed enough.

Similarly, be attentive and learn your mate's sensitive spots. Memorize his body's response to one touch as opposed to another. Your goal should be to give your partner what makes him melt, not just what you think is a turn on.

- ✘ If flicking your tongue across his nipples makes his abdomen ripple in pleasure, that's an area crying out for more of your attention.
- ✘ If a firm nibble from his neck to the small of his back sets off moaning, do more of this than something else that gets you no response.
- ✘ But lighten up! Most people don't know how to touch gently these days.
- ✘ And remember: What turned on your ex may leave cold or ambivalent the person you're with now. So communicate. Make a fun game of asking him what feels best.

8. K.I.S.S.

Keep It Soulful, Sweetie! Nothing is more intimate than a kiss. Whether on the lips, forehead or a special body part, a kiss sends a message that mere words alone could never.



Kisses are powerful foreplay, but there's a real art to mastering them. When locking lips, break out of these distasteful kissing manners and bad habits:

- ✘ Kissing too soon. Never shove your tongue down your partner's proverbial throat. Be soft, be smooth in the beginning. Let the passion mount before you start kissing like there's no tomorrow.
- ✘ Kissing too wet. Be careful not to funnel ounces of your spittle into your partner's mouth. And don't leave his face sopping wet.

- ✘ Kissing too hard. Ouch! Some people turn a good, well-intentioned kiss into an awkward moment from hell. Kissing too hard usually makes your partner silently pray it'll be over soon. Kill with kindness here, not with poor kissing skills.

Begin with a gentle kiss. Use the tip of your tongue to caress your lover's lips or tongue. Then, as the arousal level increases, kissing should become more urgent, passionate. Eventually you can deep-soul kiss in a way that exchanges your very breath. But slowly build up to this point.

9. Stripping

Stripping is the art of slowly and provocatively removing your clothes to arouse your lover. Prolonging the act of undressing heightens sexual tension, making your partner long to finally see you naked. Teasing is a crucial component of stripping, which is why it's also called "striptease."

Strip dancing for your partner is a powerful titillation tool that adds spice to your love life. Gone are the days when the striptease was something that only women performed. Now days many women attend special "ladies only" events where male exotic dancers give them a seductive show with few holds barred. Most women aren't afraid to show a man who stripteases how sexy they find him. So if you're interested, let your guy know you'd like this kind of fun at home sometimes. Both of you can unleash your erotic personas as part of your sexual foreplay act.

One needn't be a hunk or beauty queen to effectively strip; this isn't about what you look like as much as it is about how your body moves. What's important is to free your mind and feel sexy. A sense of self-confidence is all one truly needs.

Strip Tips

- ✘ Choose music for your striptease that you as well as your partner enjoy. If you share a favorite song, or one with lyrics that say everything you'd like to convey to your partner, this might be a great one to strip to. Whether it's a fast or slow song is up to you, based on how you choose to pace your dance moves.
- ✘ Rehearse your act alone. Practice your sexy movements in front of a mirror, imagining that your partner is watching. Caress your body a bit as you dance, running your hands across your chest, thighs, and abdomen – any areas that you

wish to accentuate for your mate. This is how you'll determine which of your dance moves make you feel sexiest.

- ✦ To heighten the “tease factor,” start off wearing various layers of clothing, and take your time slowly removing each piece. You don't want to wind up naked too early in the song(s). Just make sure you feel sexy in what you're wearing and that it's easy enough to remove. It's best to wear something rather risqué underneath it all.



- ✦ Having a confident personality while stripping is essential. Create an alter ego so that you can totally let go and perform. In this way, stripping is very much like acting. If it helps, give your alter ego a fun or exotic name so you'll feel more comfortable stepping outside the box.
- ✦ Keeping eye contact with your partner while you dance is important. If you look away, look at your own sexy body or your partner's – but not for too long. Raise your eyes again soon to keep locking souls.

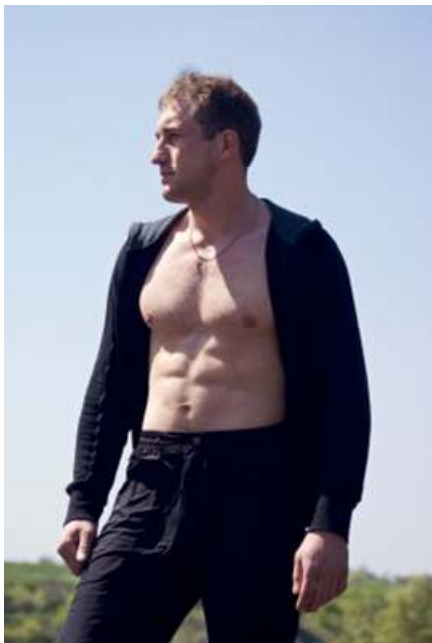
These are but a few ideas for making the most of sexual foreplay. Experimentation is the starting point, and thereafter, reapplying what you've learned as part of your unique love ritual together is the key.

Increasing the intimacy between you has mega pay-offs outside the bedroom, too. The more you open up with each other sexually, the safer you'll both feel to lovingly express non-sexual things that may be issues between you.

Re: How to Become a Male Escort

Ebook Excerpt by Jewel Jones of CopyClique.com

Safety & The Rules of Engagement



1. Decide what services you will offer and what you will charge for your time. Reveal all of your do's and don't's on your website. Be polite and informative about yourself and the services you offer when clients call or email you. Be clear about what you don't offer; don't just agree to do things to make the money.

2. Make sure you have the client's number and location in advance. Don't agree to meet on the street. If visiting a client at a hotel, ask for the

hotel's phone number and the room number, and then call her back. This way you know she's for real. If visiting a private residence, make sure you have the address and a landline so you can call for directions if you get lost you.

3. If you have any doubt a client is genuine, don't go to the appointment. But at least give them a call to say you can't make it. If you decide to go after all, tell a friend where you're going and leave a phone number.

4. Take with you what you might need in the way of condoms. Never rely on the client to provide them. Never have unprotected sex. Get tested for STDs every two months or so. Better to know than not know.

5. Avoid emotional attachments in the workplace. The greatest fear of most escorts is not sexually transmitted diseases or getting busted, it's getting emotionally involved. Or worse, having a client get too emotionally involved.



RE: Executive Men's Dating Guide

Ebook Excerpt by Jewel Jones of CopyClique.com

Clothes Make the Man



Let's face it: Most men just don't care about clothes unless you are talking about comfort. Most of us are too lazy, too clueless or simply too cheap to dress the way women like.

Because so few guys do it right, you can give yourself an amazing advantage if you are one of them.

Women recognize a man who dresses well; he stands out in a crowd. That doesn't mean he's flamboyant or flashy, and not a slave to the latest hipster trends from Hollywood.

You want to look like a man who is in control and likes to show that he's not a little boy. Put it this way: **The quality of your wardrobe is proportional to the attractiveness of the women you'll meet.**

I thought that would get your attention. So let's discuss three primary areas:

1. Grooming

You probably have some semblance of a grooming ritual. You shower, presumably, and put some effort into keeping your hair from looking like the Don King's. But everyone manages the basics. This alone simply isn't enough. The goal post has been moved...

So let's move on to some secondary level areas women notice and appreciate:

Eyebrows

The unibrow is for cavemen. And the bushy, overgrown look is for old men and apes. So make yours as neat and presentable as can be.

- ☑ Go to a professional salon and have them wax and shape your eyebrows. Just do it with your regular haircut for an extra \$10-\$15. After you get your eyebrows initially waxed, you can maintain them at home by plucking the hairs as they grow back with a pair of tweezers.

- ☑ Or wax them at home. This method is a little risky, and you will need a trusted friend to help you (and we do stress trusted). But home waxing can be done. We recommend watching a home waxing video for step-by-step instructions on how to wax your eyebrows yourself.

Don't shave them under any circumstances. They will look ridiculous. Women want you to have thick eyebrows, but they should look trimmed and cared for. They don't want to have to guess where your eyes end and your forehead begins.

Nails

Women like men's hands. They express how you care for yourself, how you communicate and even the work you do. A woman might like a man to have some rough skin on his hands that prove he's a hard worker or has a rugged nature. But she NEVER wants you to have dirty or unkempt nails.

- ☑ If you are a nail biter, stop immediately. Nail biting is for children and nervous girls. No wait, it's not even for them.
- ☑ But long fingernails are for coke dealers and nose pickers. Darn, wrong again. NO man should have them.
- ☑ Get a professional manicure once in awhile, it's manlier than you think! When in doubt on grooming, remember that nothing you do to pick up women is too feminine. Invest in finger and toe clippers to maintain in between manicures.
- ☑ Toenails are also important. Maybe women will see them on the beach or when you are in flip flops and get grossed out before you close the deal. Or, maybe they won't notice until you are in bed, scratching her shins with your jagged talons. That could prevent a repeat performance.

Hair

Basically, hair is easy: don't be afraid to get haircuts, and make sure you style it before you leave your house.

Most men don't get haircuts frequently enough, which contributes to an overall sloppy look. So after you get one, ask your cutter when you should come in next, and make an appointment. (Our recommendation is once every five weeks.) If you like the unkempt rock star look, keep the length to a minimum and make sure your hair isn't greasy. At the other extreme, the crew cut military look is no good.

For men who use styling products in their hair, they are often fall victim to SFS, or Shiny Forehead Syndrome. This is when the styling product you are using in your hair gets all

over your forehead leaving a shiny film. The solution is simple. Wash your forehead after you are finished styling your hair.

Cologne

Scent is one of our more primal instincts, and it's the one most closely associated with memory. Notice how other animals use it in selecting their mates. Humans may have evolved to the point where we don't sniff each other's butts – except in the most extreme fetish videos – but we still are very attracted by aromas. You want a subtle and masculine scent to be your signature. Here are some tips:

- ☑ Never wear a brand of cologne that you can buy in a drugstore – i.e., cheap – nor one with a cowboy on the bottle or a celebrity name.
- ☑ Go to a **department store** and get a quality brand. You can even get a salesgirl to help you pick one for your skin type.
- ☑ Ask women in your life for their opinion – sisters, female friends, etc. After all, they are women.
- ☑ Don't rely on what smells good on a friend; different colognes smell different on different people. So test a small amount on your forearm, give it a minute to seep in, and then smell it.
- ☑ Use only one predominant scent. Your hair should smell clean, not like lilacs. Don't use an after shave and a cologne, pick just one. Some brands will sell kits of products all with the same scent. Layering scent this way is fine, in moderation.
- ☑ Don't use too much. It's clichéd, and people can tell when you are coming.

2. Buy some basics

You want to look good from head to toe, so we're going to start you off with a few "must-have" basics to get your wardrobe rolling. Then, if you can afford it, expand from there.

Where should you go to buy your chic new wardrobe? Department stores such as Nordstrom or Bloomingdale's offer one-stop shopping for high-quality clothes.

Chain stores such as Banana Republic, J. Crew and even the Gap are always safe bets, especially if you don't mind the "preppy" look that everyone else will be wearing.

For a hipper look, try fashion boutiques, from French Connection to Club Monaco.

Shop sales to save money. But be careful not to buy ultra trendy styles at a season-end sale that will be out of fashion next year. Such sales are good for staple items such as khaki pants, dress shirts and other timeless classics.

Once you've determined where you want to shop, it's time to start building your wardrobe with shirt, pants, shoes and accessories such as belts, ties, watches and jewelry.

Shirts

- ☑ You must own at least one crisp, white, high-quality, dress shirt. Buy the kind that has a collar stay and can be worn with a tie. A white shirt – possibly with a very subtle textured pattern ~ simply can't go wrong. This way you can wear this shirt to work or out at night. Button-up dress shirts are good for almost all occasions. Buy shirts that are high quality and in basic colors such as blue and white.
- ☑ You also can't go wrong with classic sweaters, V-necks, crew necks and the like. Get them made of quality material such as merino wool or even cashmere. They can go from your business casual office to dinner to a weekend get-together.
- ☑ Be sure to wear a white t-shirt under your shirts and sweaters. Not only does this protect your tops from sweat and deodorant stains, it makes you look adult and put together.

Pants

A man needs three basic pairs of pants:

- ☑ **Dress pants.** You need dress pants separate from your suit slacks. They most often are cut differently, with more of a youthful flair. Black is a staple color, but navy blue is a good bet. Get more adventurous with colors after you've built your basic wardrobe. If you do wear suits, get good ones.
- ☑ **Khakis.** These are great because they go with everything from a t-shirt to a dress shirt. In fact, you should have a couple of pairs in light colors. They aren't terribly expensive and you can wash them at home. Be sure to iron them, take them out to be ironed, or get the wrinkle-free kind.
- ☑ **Blue jeans.** Buy a high-quality pair of dark wash jeans with a clean cut and stylish detail. Make sure they fit nicely. Not too snug like a rodeo rider, and not too baggy like 13-year-old thug. Darker jeans can be dressed up more for bars and clubs than faded Levi's.

In general, avoid pleats. They can be a bit too fancy, and come in and out of style. Flat front khakis have a much cleaner and younger look. And, they are much easier to iron.

You also want to stick with basic colors, from off-white for summer to dark brown. Or – oddly enough – go with khaki colored khakis. (The very word khaki is a color. It was taken from a Persian word for the color of sand and adopted as a fabric description by the British military.)

By sticking with basic colors, your wardrobe stretches further. If you have a pair with stripes or with in a shiny green material, people will be very aware each time you wear them.

Shoes

One of the first clothing items women notice about men – according to countless polls – is their shoes. So it's not good enough to get by with two pairs, or wear your sneakers out to dinner.

- ☑ Buying dress shoes takes a little study. You should pay at least \$100, maybe as much as \$150. That might sound high, but good ones you care for will last a long time. And even a gorgeous Armani suit might as well be a Salvation Army second hand if you wear crummy shoes.
- ☑ Always get shoes that take a polish – which means shiny leather rather than suede. Suede shoes are casual and can be worn with suits or dress slacks only by the most sophisticated *fashionistas*. You ain't there yet. And match your leather items. Belt, shoes and – if you carry one – briefcase all should be the same shade.

A few stylish options:

- ☑ **Boots or slip-ons.** After you've got the dress shoes, venture into some black leather boots. Not the kind you wear on the ranch or on your motorcycle, but the styling kind that can go from jeans to a suit. They come up an inch or two past your ankle and send the message you are more than a fashion neophyte. If those don't grab you, try something in a stylish loafer, though not a traditional penny loafer. Kenneth Cole and several other designers make stylish versions that look hip, but are based on classic fashion.
- ☑ **Flip flops.** They are popular, but they aren't fashionable. Go ahead and wear them at the beach bar, but your feet aren't anywhere near as attractive as you think. If you keep your toes groomed and you must, invest in a nice pair of leather slides.

Accessories (belts, ties, watches, jewelry)

While there isn't a lot of variety in men's clothing, accessories provide an opportunity to individualize your look. Belts, ties, watches and jewelry can sometimes be even more expensive than the suit you are wearing, but you don't need many of them, and you don't necessarily have to spend a fortune. Here's the lowdown on how to put the finishing touches on your outfit:

- ☑ **Belts.** You need two at least three: two for suits and dress pants – one brown, one black – and one for khakis and jeans. You can't wear a traditional dress belt with jeans, as you can't wear a casual belt with a suit. If you seek advice in a shop, though, you can find stylish belts that will cover both looks.
- ☑ **Ties.** A lot of guys like to have fun with their ties. They get them with Bugs Bunny, Jerry Garcia paintings, or rock bands. This is a great idea – if you are a dork. As you gain more confidence, you can get more aggressive with patterns, contrasting colors and the like.
- ☑ **Watches.** Buy the nicest watch you can afford. If you only buy one watch, buy a simple, classy watch that will match with anything. Avoid bells and whistles. Don't buy a watch that screams SCUBA or jogging. Some models are both for sport and dress, but you might have to shop a little longer to find them.
- ☑ **Jewelry.** Aside from wearing a watch and the occasional pair of cufflinks, jewelry should be kept to a minimum. Unless you are married, you shouldn't wear rings unless it's a class ring (and even that is questionable). If you wear a chain, keep it simple . . . or on second thought, just don't.

3. Stick with a look.

You don't want to be a fashion Jekyll and Hyde, dressed like a Wall Street banker one day and some D-list L.A. hipster the next. Figure out what looks good on you and cultivate your own style. It's okay to add a little edge once in awhile, but remember that a little flash goes a long way. Try this method on for size:

Once you find items you like – pants, shirts, sweaters, etc. – buy a bunch. You already know you like the style and fit, so just get them in a range of basic colors to match with a variety of shirts, sweaters, and jackets.

It's the quickest way to a wider wardrobe that covers a range of events and occasions, but still lets you develop a look.

RE: Soul Mates Ebook

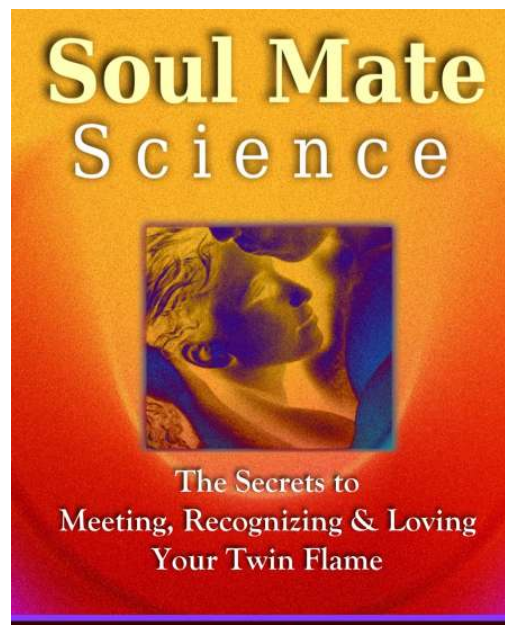
Ebook Excerpt by Jewel Jones of CopyClique.com

Soul Mates & The Five Senses

If human reproductive behavior is a complicated thing, part of the reason is that it's designed to serve two clashing purposes. On the one hand, we're driven to mate a lot. On the other hand, we want to mate *well* so that our offspring survive.

If you're a female, you get only a few rolls of the reproductive dice in a lifetime. If you're a male, your freedom to conceive is limited only by the availability of willing partners. (But the demands of providing for too big a brood are a powerful incentive to limit your pairings.)

For that reason, upon reaching sexual maturity we learn to look for signals of good genes and reproductive fitness in potential partners. And importantly, we learn to display them ourselves. We've adapted to pick certain types of mates and fulfill the desires of the opposite sex. We are descendants of a long line of successful maters who use the power of all five senses in choosing a mate.



Sight

Humans also gravitate to an attractive face and sexy body shape. Historically:

- Men have unconsciously interpreted a woman's ample breasts and broad hips as indicators of the ability to bear and nurse children.
- Women have unconsciously viewed a broad chest and shoulders as a sign of a man who can provide food and shelter.
- And while a hairy chest and a full beard have largely fallen out of favor in our culture, they were historically signs of the healthy testosterone flow that gives rise to both fertility and strength.

Scent

One of the most primal of those desires is that a possible partner smells right. Good smells and bad smells are fundamentally no different from each other; both are merely volatile molecules wafting off an object and providing some clue as to the thing that emitted them.

Like all animals, humans quickly learn to assign values to scents. We recognize, for example, that putrefying flesh can carry disease and thus recoiling from its smell. Other humans carry tell-tale scents, too, and those can affect us in equally powerful ways.

The best-known illustration of the invisible influence of scent is the way the menstrual cycles of women who live communally tend to synchronize. This happens as nature's because it's not in a community or tribe's interests for one ovulating female to monopolize the reproductive attention of too many males. It's better to have all the females become fertile at once and allow the fittest potential mates to compete with one another for them.

Sound

In the animal kingdom, there's the mating call, right? Well a deep, testosterone-driven voice for a man can have a similar seductive power. But in both genders, a sexy voice certainly help send signals, soul to soul.

Touch

Flash back to your childhood for a moment. Who doesn't remember their mother patting their hair in place or using a little spittle to wipe a dirt streak or food stain from their young face? Or good old dad straightening a boy's tie or neatening his shirt collar?

Now fast-forward to your style of showing your honey affection. How often do you hug? Do you like to sit close and hold hands? Recent research shows it's good for your health. Between loving partners, between parents and children, or even between close friends, physical affection can help the brain, the heart and other body systems you might never have imagined.



Never underestimate the power of a subtle touch between lovers. Even the most non-sexual spot touched can light a fire in an adult who just isn't caressed enough. By gently touching certain body zones, relaxing, activating and euphoric hormones are released.

Both platonic and affectionate touches are important. And to be sure, it's crucial to be attentive and learn your mate's sensitive spots. Memorize his or her body's response to one touch as opposed to another. Your goal should be to give your partner what makes him or her melt, not just what *you* think is a turn on.

Taste

If it's easy for a glance to become a kiss and a kiss to become much more, that's because we're hard-wired to make it difficult to turn back once you're aroused.

Essentially, a kiss may also carry a sort chemical Mickey, slipped in by the male. Traces of testosterone – the chemical that drives arousal – often make it into a man's saliva. It's also possible lots of kissing over a long period may be a way to pass some of that natural aphrodisiac to the woman, in turn increasing *her* arousal – and making her more receptive to even greater intimacy.

The kiss being the first serious trap – touching lips – is no accident. Kissing magnifies the other attraction signals, too, if only through proximity. Scent is amplified up close, as are sounds and breaths and other cues.

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